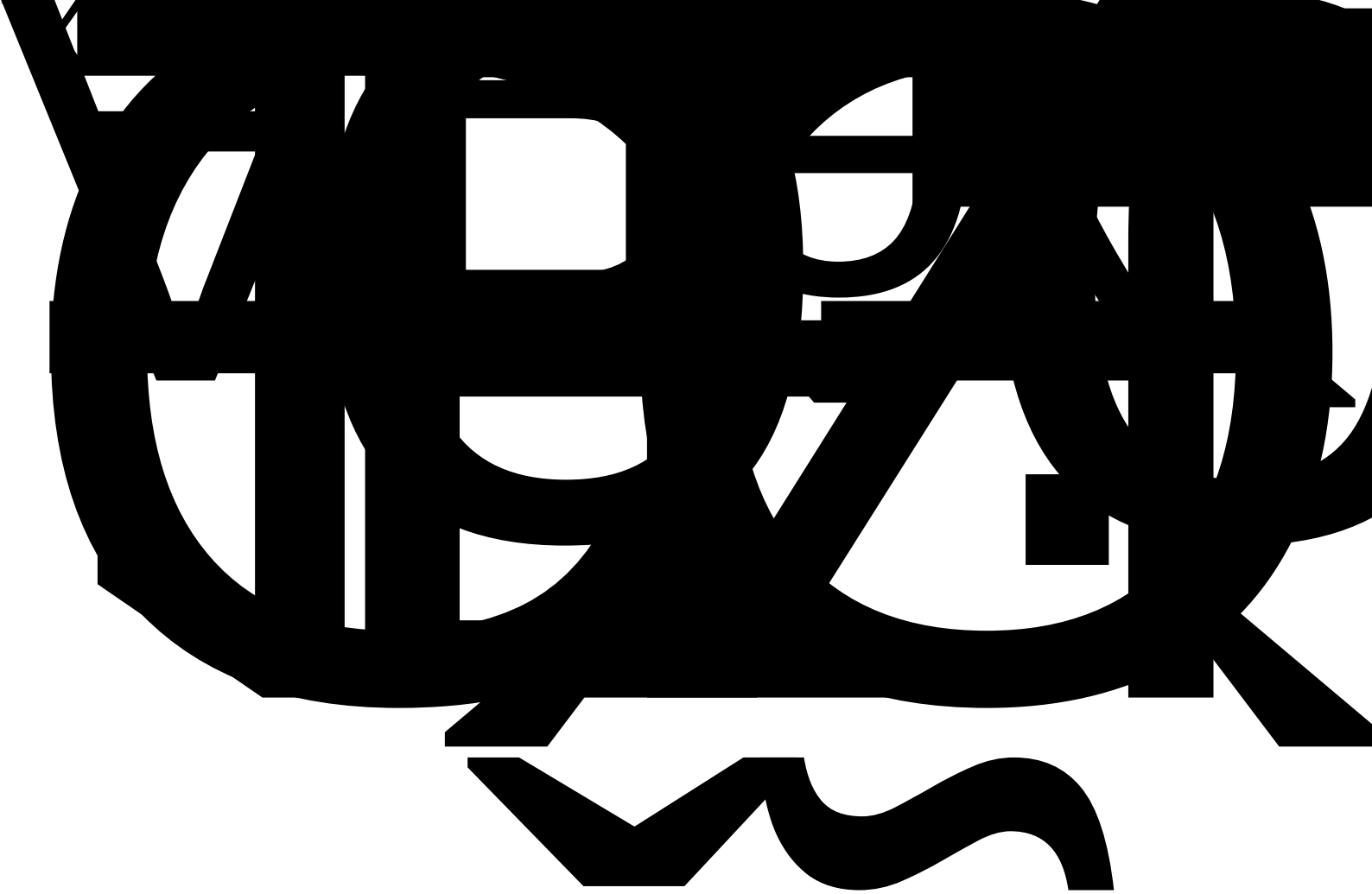ظم